



Leveraging Business Intelligence And Big Data For Financial Risk Management Within The Supply Chain.

Mr. K.K. Bajaj^{1*}

^{1*}RNB Global University-Bikaner. Email: vc.kkb@rnbglobal.edu.in

***Corresponding Author:** Mr. K.K. Bajaj

*RNB Global University-Bikaner. Email: vc.kkb@rnbglobal.edu.in

Abstract

Financial risk management and the identification of risks have become integral elements of global supply networks. Employing machine learning, big data, and business intelligence technologies aids in detecting systemic risks, managing financial uncertainties, and pinpointing the root causes of risks. Companies may actively work to enhance the origins of these risks. The methodology focuses on three primary areas of supply chain risk: shipping, marketing, and distribution. A proprietary insurance model is constructed, assessed, and aligned with current practices before being adjusted based on outcomes. Additionally, Business Intelligence (BI) is employed to enable businesses to make informed, data-driven decisions and consequently reduce incurred losses. The framework incorporates risk detection models grounded in machine learning, business intelligence, and big data to govern financial risks in the supply chain. This study endeavors to identify, trace the sources of, and mitigate risks. The proposed approach specifically targets three key supply chain risk areas: transportation, sales, and delivery. A risk disclosure model is implemented, tested, compared to existing methodologies, and refined based on outcomes in each area. Regardless of the utilized supply chain data, the suggested method proves adaptable to various supply chain types.

Keywords: Financial Risk Management; Supply Chain; Business Intelligence; Big Data; Risk Detection; Machine Learning.

Introduction

The conventional understanding of a supply chain involves a system comprising organizations, individuals, technology, activities, information, and resources working together to move a product or service from the producer to the customer. However, in the era of global digital transformation, supply chains and their management are undergoing significant changes and adaptations due to increased risks and threats to their security. These evolving trends underscore the growing necessity for global solutions that are collaborative, adaptable, scalable, and effective in addressing or mitigating cyber threats to supply chains. Achieving resilience against potential supply chain disruptions requires companies to enhance their financial stability. Adequate preparation involves understanding and foreseeing the impact of interruptions on the business and planning accordingly. To address potential financial risks in the supply chain, a comprehensive evaluation of the business, including its operations, personnel, suppliers, customers, and market environment, is essential.

A supply system functions as a network connecting a company to the necessary suppliers for manufacturing and producing a specific product for end-users. Financial risks within the supply chain encompass disruptions in the settlement process, incorrect investments, and a lack of pricing transparency. Today's supply chains are international, intricate, and extended, making them susceptible to various risks and disruptions. Identifying potential weaknesses in the organization and devising strategies to rectify them is crucial. The emergence of real-time data communication through modern devices presents significant opportunities for restructuring and resolving these issues.

Business intelligence plays a crucial role in detecting potential business hazards and enabling timely remedial action. It transforms a vast amount of data into meaningful information that facilitates better business decisions. Implementing BI software that reveals the insights behind the data enhances operational efficiency, increases revenues, and fosters collaboration across multiple export markets.

Risk detection and management have become integral aspects of global supply networks, with machine learning techniques employed to identify system risks and determine their sources. This allows companies to optimize the sources of risks, thereby reducing losses. Despite the widespread use of internet applications and the rapid growth of network technology, challenges persist in handling the vast amount of data generated. The rise of big data technology has become more prevalent, especially in the context of supply chain finance, where it is crucial for analyzing and mitigating financial risks. The development of 5G communication technology further contributes to the expansion of the information economy, emphasizing the urgent need for deploying big data technology for analysis and synthesis in supply chain finance.

Study Objective

Financial risk management is a critical component of global supply chain networks. Business intelligence and big data, machine learning techniques are used to discover system dangers and to aid in the identification of the cause of the financial risk. As a consequence, the business may try to optimize the source of the risk and, as a result, reduce the losses experienced as a result of it. The primary goal is to detect financial risks and identify the major risk sources in the supply chain. The proposed study focuses on three major supply chain risk areas, namely Transportation, Sales, and Delivery, and for each area, a financial risk detection model is trained, tested, and compared to current approaches before being changed based on the results.

Literature Review and Theoretical Background

Literature Review

Originally, Business Intelligence was defined as “an automated system for transmitting information to various parts of any industrial, scientific or governmental organization.” Business intelligence (BI) has been described in recent years as a planned process in which a company can study and train to extract information from huge sets of data to learn about an opportunity while minimizing the risks associated with uncertainty. The gap in this study or research is that previous studies have proven that artificial intelligence is advancing in a wide range of fields, and to detail this research gap and clarify the research problem, this section provides an overview of the basic topics and methodologies.

(Ali et al., 2021) analyzes the application of Sector 4.0 technology in risk management in the Australian food processing industry. Some of the techniques used in the paper include IoT, Big Data, Cloud Computing, and Robotics. The authors discuss the scarcity of empirical research in these industries-related domains.

(Chiu et al., 2020) provides a risk-reduction strategy for price rebate return contracts. Big data analytics and numerical analysis methodologies were used in this work. There were several technological discoveries as well as administrative insights that might be applied to decrease risk. The disagreement between the sales rebate and the return policy was improperly addressed.

(Yousif Alsharidah et al., 2020) explores the connection between the digital revolution and SCM. The findings were based on the use of Artificial Intelligence in the digital realm. The major advantages are increased quality standards, flexibility, efficiency, and productivity. This is not suitable for many instances since it needs a large quantity of data and case studies, as well as a lengthy analysis.

(Yang et al., 2019) explore the feasibility of Internet supply chain capital budgeting and create the Online resource decision model and risk assessment analysis. In the findings, many models such as the Simunic model, fuzzy decision, and Internet financial model were employed. The Online revenue model, has a strong symmetric match for investment risk management and supply chain, and the data assessment accuracy is excellent. The risk kinds evaluated are limited, and the model's effect is gradual and time intensive.

(Oger et al., 2019) investigate the validity of the financing choice for the Internet supply chain, as well as the decision model and risk management analysis. The findings were based on many models, including the Simunic model, the fuzzy choice model, and the Internet finance model. Under the Online financial model, this has a great symmetric match for investment risk and supply chain management, and the data evaluation is highly accurate. There are fewer risk categories analyzed, and the model's effect is slow and time-consuming. As a result, the preceding research encourages the adoption and utilization of BI systems and their capabilities in larger organizational contexts. Even though organizations have been unable to fully capitalize on the benefits of BI systems. They are mostly interested in obtaining value from completed systems. Prior research, on the other hand, has not offered a comprehensive answer that examines the methods associated with the adoption and usage of BI systems in practical and sequential stages in financial settings. We propose a framework that not only serves as a universal and reusable abstraction, but also provides specialized functionality that aids in the creation of business intelligence applications, products, and solutions.

Business Intelligence in Supply Chain Management

For generations, company managers have made critical business decisions based on data collected from a variety of reports provided by IT by summarizing sometimes contradicting sets of data. Business intelligence solutions offer to change this by integrating data from all internal and external systems to give a unified view of reality. This fact may then be conveyed to decision-makers by answering the extremely critical question.

Gartner, an information technology research firm, coined the term "business intelligence" in the 1990s. The process of transforming raw data acquired by organizations from their many operations into usable information is known as business intelligence (Quinn, 2003) Because raw data is of limited use, organizations are increasingly turning to business intelligence solutions to maximize the value of their data. BI software is advanced computing software that enables a company to easily integrate, change, and display data as actionable information or information that can be utilized to make informed choices.

By providing insight into crucial information, BI enables firms to improve their processes. Organizations are given the ability to offer goods and services at the lowest possible cost, with the greatest possible effectiveness and efficiency - all while generating the maximum possible profit margins and revenues. Some firms have recognized that sharing BI capabilities with both business partners and employees is useful. They are doing this by using Web-based "BI

networks" to give information to suppliers, consultants, and others.

Business intelligence was traditionally handled by economists and company analysts. That is no longer the case. As businesses strive to put critical data in the hands of business users who need it to do their jobs, BI technologies are spreading to almost every department.

User expectations for business intelligence systems are as follows (Computerworld, 2005):

- ❖ Access to different databases.
- ❖ The ability to execute ad hoc queries.
- ❖ Scalability, cost-effectiveness.
- ❖ Dependability, as well as ease of interaction with back-office systems.

Many studies conducted by leading research firms show that BI has come to the top of the CIO's priority list. While other segments of the corporate software industry are faltering, interest in and use of business intelligence is growing. CIOs surveyed by IT research firm Gartner recently identified business intelligence as their number-two technology priority for the next year, a significant increase from the number-10 position in 2004. The market is also on the rise. According to Strategy Analytics, the market for BI reporting and analysis tools and applications software might reach \$7.3 billion by 2008, up from \$5.5 billion in 2005. 2006 (Datamonitor).

BI and business performance management account for 30% of the technical characteristics of a competent system (Decker et al., 2003). Over the next five years, the number of endcustomers utilizing business intelligence tools will increase by 40%, and at least 50% of the Fortune 500 will turn to outsource providers with that next technologies and the necessary expertise (Betts, 2003).

The supply chain and logistics sectors have had a substantial impact on BI technology development. To stay competitive in volatile markets and turbulent times, you must recognize potential vulnerabilities in your business and design strategies to overcome them. Modern software solutions such as Business Intelligence (BI), Business Analytics (BA), and Artificial Intelligence (AI) may provide insightful information into supply chain risks, inefficiency, and irregularities, enabling businesses to quickly identify and resolve any issues (Biere, 2003).

There are also new statutory duties for corporate accountability in the European Union. In its suggestion for new supply chain regulations to be enforced in 2022, the EU legislation requires compulsory provider thorough research on concerns such as human rights breaches such as slavery, trafficking of conflict minerals, and illegally obtained timber. These safety regulations will be impossible to meet unless Business Intelligence tools create a digital twin of the value chain.

Business intelligence refers to the organizational and technological infrastructure required to collect, store, analyze, and utilize data generated by a company's operations (BI). Business intelligence includes data mining, process analysis, performance benchmarking, and descriptive analysis. The purpose of (BI) is to discover important connections in existing data and generate new, financially relevant information from it. BI is the process of converting this ocean of data into knowledge for use in practical enterprise applications. Businesses may employ BI tools to convert their collected data into a meaningful and profitable context. So, what kind of data does Business Intelligence drive in the supply chain? Business Intelligence tools manage a lot of data and critical success factors (KPIs) including inventory, service level, cost, and quality indicators like commuting costs.

Big Data and Associated Technologies in Supply Chain

There is no specific form of big data in academia, and there are several interpretations. Overall, big data is an information asset with vast capacity, fast throughput and unpredictability, low cost, and the need for unique processing techniques. In addition to its huge scale, academicians believe that big data has four important characteristics. Big data has a large data size, a wide range of data types, and a high overall value, but it has a poor value density (Fan et al., 2017).

With the improvement and extensive use of Internet technology, the number of Internet users is fast expanding, and mobile terminals can access vast volumes of data. The sharing, browsing, and other actions of network users will create a large amount of data (Pang et al., 2017). Structured data types, as well as semi-structured and unstructured data such as photos, audio, and video, are examples of big data. Big data technology is a method for the rapid extraction of useful information from massive volumes of data. Big data processing technology in supply chain financial risk management involves the following components (Xuet al., 2018):

- ❖ Supply chain finance data collection pathways are integrated with data from core companies, e-commerce platform transaction databases, and other big data.
- ❖ In the network infrastructure, there are several suppliers of supply chain financial data, and ETL may filter large data sets to get benchmark datasets.
- ❖ Financial risk management in the supply chain necessitates the creation of financial planning databases with a significant storage capacity capable of storing moderately and imprecise information.
- ❖ Data mining is mostly utilized in supply risk management for risk assessment and prediction. For risk managers to grasp and read complicated data in supply chain financial risk management, charts, illustrations, and other visual aids must be used.

Financing the Supply Chain International business has made it impossible for any organization to function in isolation, and the ongoing expansion and usage of Internet technology has dramatically boosted the efficacy of supply chain management. Multiple enterprises from various industries collaborate to create development unity (Feng et al., 2019). The expansion of the supply chain scale required an improvement in management efficiency. SMEs, on the other hand, are unable to get sufficient financial assistance owing to a lack of similar lending sources, and liquidity is highly constrained. The expansion of the supply chain is critical in restricting (Tang et al., 2018).

As a consequence, professionals and academics in related fields have boosted their research on how to solve the issue hindering the seamless evolution of the supply chain and see this topic as a hot area of critical research. The advent of supply chain finance has provided SMEs with alternative sources of money and financial products, reduced their financing threshold, and effectively relieved such enterprises' cash needs. Following the resolution of the capital problem, such enterprises may resume operational capabilities and promote the normal operation of the whole supply chain (Zhang, 2019).

The rapid emergence of Internet money has had a significant impact on conventional finance. Finance for supply chains paved the way for the banking company's expansion. Banking institutions services such as "trade finance," "logistic support banking," "supply chain financing," and others. The essence of these services is almost the same. Technically, it is reliant on core companies from diverse sectors, using future payments for purchasing in the supply chain connection, and conducting inventory foreclosures, purchases of trade receivables, and so on, to finance upstream and downstream firms in the supply chain (Salamai et al., 2019).

Banks often seek enterprises with good asset reputations and big company sizes as customers when performing Internet supply chain finance (Liu, H., 2019). Most core firms that conduct supply chain financial business do so primarily inside their supply chain and seldom conduct supply chain financial business outside of their sector (Li, 2019).

In the procedure of improvement and creativity, it employs contemporary advanced technology such as the web and cloud information technology to closely incorporate the transportation and cashflow of some smaller and medium-sized businesses in the both downstream and upstream supply chains of employees of the company, successfully minimizing the risks that large corporations must face. Convert the risk of a single business into a broad controllable risk. Nuclear distribution network financing may assist to accelerate the money flow and decrease the financial constraints of SMEs. It is crucial in promoting the growth of the whole company's environmental cycle (Hou et al., 2018).

Risk Factors in Supply Chain Finance Speculation is the fundamental cause of hazards. Both the internal and external environmental contexts are unpredictable. Internal threats include immature Internet technology and data integrity. It is critical to address the combined risks presented by the supply chain and financing. The manufacturing chains of different industries vary, and new enterprise processes are required; stakeholders in World wide web supply chain financing are intimately connected, and problems at any node may interrupt the continuous and efficient functioning of the entire supply chain (Yang et al., 2019).

Supply Chain Finance Risk Categories

The key risks of supply chain financing in the era of big data may be summarized as follows:

- ❖ Financial dangers: The operating status and growth possibilities of supply chain wealth management core businesses have a significant impact on the survival and growth of both downstream and upstream organizations, as well as the healthy development of the Internet supply chain financial ecosystem. Small and medium-sized enterprises (SMEs) are the principal beneficiaries of supply chain finance. Several SMEs have faults in their security solutions, governance practices structures, technology infrastructure, and effectiveness. All of these are future credit-independent predictors.
- ❖ Operational risk: If activities are forged, there may be problems with transactional agreements and deferred revenue, and banking institutions may suffer serious consequences.
- ❖ Fiscal dangers: Property values losses and threats emerge when the stability of the Web supply chain financing scheme is inadequate.

Financial Risks in The Supply Chain in The Context of Big Data

- ❖ The expense of acquiring and analyzing huge amounts of data is outrageously costly: In reality, big data is scattered, rendering it impossible to achieve the following goals. A digital solution can only manage one-dimensional or multivariate data since big data is made up of diverse information bits. More outside data is required for risk assessment, and decentralised data reduces risk assessment efficacy. The cost of data handling is rising. During ordinary situations, you must invest in the collection of data, many organizations' data sets must be decompiled and docked several times, and creating a risk management strategy based on big data needs considerable R&D as well as operational and maintenance costs.
- ❖ Maintaining the authenticity of massive data is difficult: Large data analysis may result in inaccurate risk-management decisions if big data is misused, with disastrous consequences. There are many statistics in China right present, yet there are few high-quality resources. When employing big data in Internet supply chain finance, data

quality challenges may develop. Big data fraud is difficult to identify and track. Others will simply mimic the behaviour of benefitting from data fraud, creating a trust challenge.

- ❖ **Customer security and confidentiality concerns:** When compared to conventional financial derivatives, the most noticeable feature of Internet supply chain finance is the use of big data to replace conventional corporate governance. Big data may reduce the operating expenses of financial services organizations, yet customer privacy is easily violated. Clients must provide different private information to the website to get World wide web supply chain finance solutions. The safeguarding of private information and the product's use of it are opposed. To reduce risks, providers of internet supply chain financial services will try to understand as much as they can about their consumers. Big data may be used to recover client images while simultaneously extracting a plethora of customer privacy information. Big data in the world wide web supply chain finance refers to all forms of factual facts, such as online transactional data and checking account records. These issues about private information must be resolved before they may be employed in the foreseeable. Personally identifiable information cannot be properly protected since technological development does not classify personally identifiable relevant data, and it may be exposed or accessed at any time.

Methodology, Data and Sample

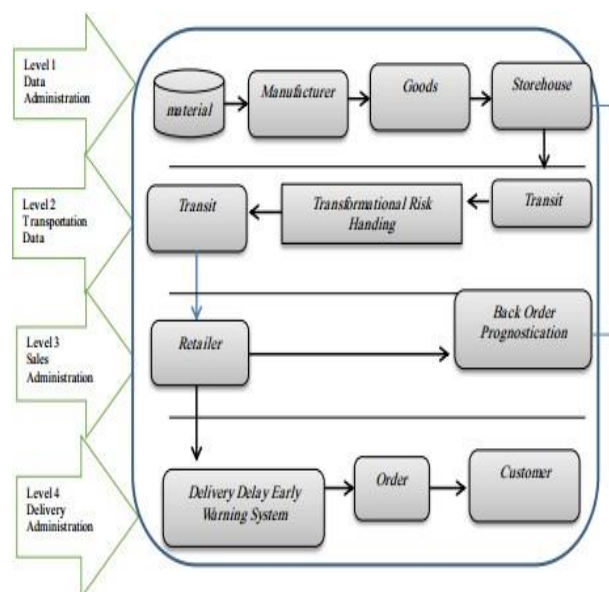
By assuming a modular structure for each stage of financial risk management in the supply chain using business intelligence and big data, this study seeks to give a complete framework for financial risk management in the supply chain. We offer it in three steps: transportation, back order prediction, and delivery. The first lesson focuses on determining low-risk routes for goods delivery. The second module anticipates demand before it occurs. This third module is in charge of delivery optimization using business intelligence and big data.

The Architecture of The Supply Chain Financial Risk Management System

The suggested architecture is made up of three modules: transportation risk management, back order forecasting, and a delivery delay early warning system. Initially, the clothing is stored at a warehouse by the manufacturer. The merchandise is delivered to the points of sale by road based on the needs of the retail markets. Various paths may be accessible during travel, and selecting the one with the least chance of harm to products is critical (Velmurugan et al., 2022).

When the commodities arrive at the stores, they are placed for sale and sold depending on demand and consumer satisfaction. When the store's supply runs low, it sends an order to the warehouse. However, making an order early, even before the item is out of stock, is done to boost sales and profits. Aside from places of sale, online ordering of goods is a common aspect of the supply chain, which includes the delivery of items to the customer's preferred location.

Delivery delays may lower customer satisfaction and lead to the consumer preferring a service that delivers faster; therefore, the earlier we foresee the delay in delivery, the sooner we may take steps to minimize it and keep the client. The following system architecture figure 1 depicts the planned system's flow in four stages. Level 1 entails the administration of all data necessary for the framework to function. Level 2 is in charge of detecting and mitigating transportation hazards. Level 3 is concerned with predicting back orders, whereas Level 4 is concerned with identifying and preventing delivery delays.



Sample Examination and Implementation

The suggested system was designed with the transportation and supply market environments in mind, and training and testing were carried out using publicly accessible statistics. Module 1 (Transport Risk Processing Module) employs the Transport Metrics dataset, which has 2626 columns and 12 features with values ranging from 1 to 5 indicating the

quality of the feature, with 1 being the worst and 5 being the best. It also includes the goal variable, an ultimate quality grade for the music ranging from 1 to 5. Module 2 (Back Demand Forecasting Module) employs a sales dataset of 18,633 columns, 16 attributes concerning product sales performance, and a binary target variable that signals whether or not the product should be placed on delayed demand. The final module 3 (Delivery Delay Early Warning Module) makes use of the Data Co. supply chain dataset, which has 142,311 columns and 44 characteristics, one of which is the variable number of days to delivery.

Pre-process the Data and Values

The initial stage in creating the model is gathering and preparing the data. Data preparation is essential in every machine learning application and has a direct influence on the project's success rate. Although actual data is filthy, the intricacy of the material under inquiry is lowered. A dirty dataset comprises functionalities, various attributes, noise or abnormalities, data redundancy, or erroneous data. Any of these will have a detrimental influence on the final product's quality.

Risk Disclosure Form

Risk identification is the first stage in managing risk. One of the most crucial initial steps in the risk management framework is risk identification. If, by chance, a failure to recognize a single or distinct risk factor occurs, all the following risk management steps will be skipped for that particular risk. The methodology should investigate the breadth of the risk, calculate the loss, recovery period, underlying technology, essential quality measures, and so on to assess risk. To achieve optimal modelling, each module in the design follows the procedure.

Risk Detection and Identification Algorithms

Metadata from the supply chain was used as insight

Model of intelligent risk detection Obtain a sample for the particular issue

Examine the database and its associated information

Preprocess (dataset)

Data is separated into train and test sets Build the best (n) estimation technique for the dataset

If the combination:

Select the best (m) estimation methods ($m < n$).

Create an ensemble method using (m) estimation methods

Develop an ensemble method

Verify using the data set and continue the block until there is no increase in quality

Otherwise:

Choose the best approximation from among (n) depending on the assessment criteria

Verify using data sets and fine-tune settings until there is no increase in quality

Finish.

Mechanism and Technology for Dealing with Transport and Shipping Risks

To estimate the risk, the shipping risk management module applies a regression analysis. Initially, the sample was randomly sampled at a rate, then reprocessed and randomly divided into test and training sets. Multiple regression techniques, such as regression analysis, (KNN) regressor, (SVM) regressor with linear and (RBF) kernel, and (SGD) regression model, were tried on the database and yielded ineffective results when assessed using measurements. Testing with additional algorithms, such as the Ridge, (LASSO), and Elastic Net models, yielded superior results than the others in regards to the performance measures discussed in the following sections. As a result, these three models were chosen for incorporation and blended into a new prediction classifier that outperformed the others. The hybrid learning yielded posterior probability and depending on the order of significance of characteristics and their levels, essential action may be done when selecting a mode of transportation.

Late Demand Forecasting Mechanism To determine if a company requires to be reordered, the delayed order forecasting module employs a categorization model. Due to class inequality, the data set samples were first chosen at random and then pre-processed and randomly separated into training and test sets. On the dataset, many different classifiers were examined, including regression models, (SGD) classifications with and without kernel estimation, linear (SVC), logistic regression, and incremental trees, which produced poor results when assessed using performance metrics. Other algorithms, such as Randomized Forest structures, Ada Boost, and Gradient Boost, performed better than others regarding the performance measures discussed in subsequent parts. Because (KNN) was a poor learner, a group of (KNN) learners was utilized for training and assessment. As a result, these models were chosen to be integrated into a new voting categorization model that outperformed the others. Given the input numbers, the collecting model may make a judgement about the company's back request.

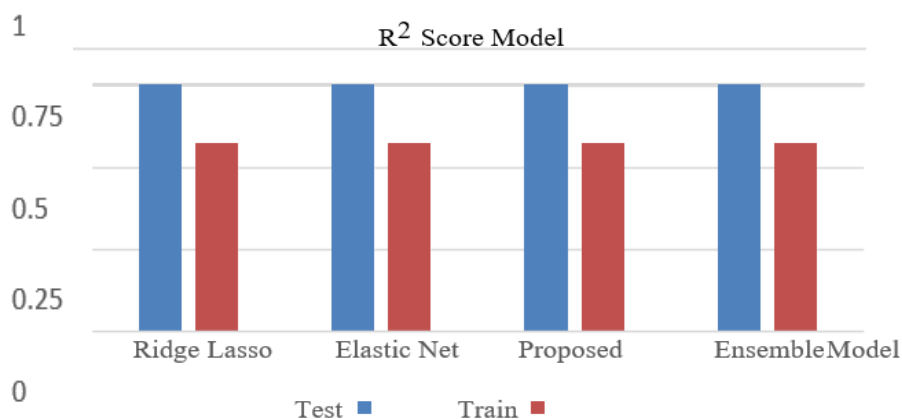
System for Early Notification of Supply Disruptions

A regressor model is used in the delay warning component to figure out how many days it will take for the goods to reach the consumer. Firstly, the database was normalized and divided randomly into training and testing sets. On the dataset, several machine learning explanatory variables such as regression analysis, (KNN) regressor, (LASSO), Ridge, Elastic Net, and Randomized Forest were examined and yielded subpar results when assessed using performance measures. Further testing with various algorithms, including Ada Boost, Gradient Boost, Extra Trees, and classification tree designs, demonstrated that the Clustering Algorithm multivariate regression model outperformed the others regarding the performance measures discussed in the following paragraphs. As a result, the (DT) Regressor was selected as the model for this module. Using the input data, the chosen model can identify delivery delays and depend on the characteristic significance, the appropriate step can be done to prevent the delay and maintain the client.

Results and Discussion

The Transport systems Risk Control Module (Module 1) makes use of a mobility metrics database containing 2626 columns and 12 characteristics, each with a value that ranges from one to 5, representing the reliability of the feature, with 1 being the worst and 5 being the highest. It also included the objective parameter, which was a final quality measure for the approach that ranged from 1 to 5.

Substantial Return Forecasting Module (Module 2) employs a sales database of 18633 rows, 16 variables about the company's sales growth, and a single target variable indicating whether or not the commodity is planned to go into hand inventory. Furthermore, the Delivering delay warning system module (Module 3) makes use of the Data Co distribution network database, which comprises 142311 columns and 44 characteristics,

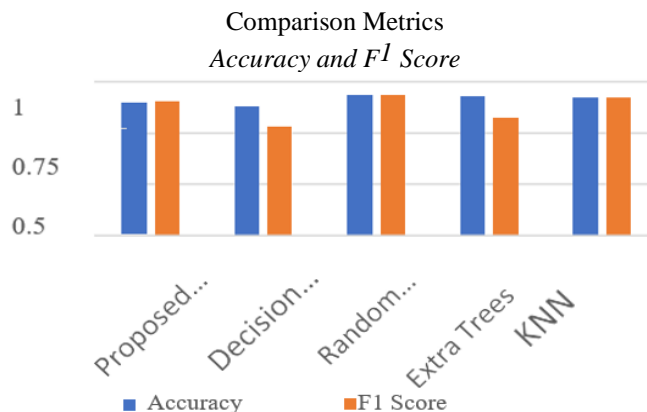


with the variable length of distribution days functioning as the objective factor. As this is a regressive job, we utilized the R² score, mean extreme error, and mean-squared error to evaluate the first and third modules. The second module is a forecasting job in which reliability and F1-score are used as measures.

Transport Risk Unit

The Mobility Risk Handling module focuses on determining low-risk routes for cargo transportation. The suggested 2

Back Demand Forecasting Module Substantial Return Forecasting estimates consumption before it occurs. In evaluation n, the suggested method has a good accuracy score of 85.45% and an F¹ score of 0.6523 then the current systems shown in Figure 3. The suggested composite system outperforms the previous systems in method has a better R score of 0.754 in 0.25 evaluation than the current systems, as shown in Figure 2. The suggested ensemble learning has an average absolute inaccuracy of 0.575 and a sum of the squared error of 0.011, which are both lower than the current techniques.



testing with an accuracy of 0.6295 and an F^1 score of 0.6843. It also has a greater AUROC score of 0.6783 in assessment than the current technique 0.5738.

Early Warning Unit for Delivery Delays

Distribution optimization is handled by this Delivering Delayed Warning System component. As demonstrated in Figure 4, the suggested method has a better R^2 score of 0.8956 in testing than the current systems. The proposed scheme has a minimum error of 0.022 and an average absolute error of 0.033, both of which are below the current techniques.

Conclusion

A model is created based on the suggested architecture to trace the complete flow of the textile supply chain from producers to end users. Our model detects and tells the user about the risk connected with the supply chain using data acquired from it. Global supply networks rely heavily on risk identification and control. Machine learning methods are used to identify system threats and assist in determining the source of the threat.

As a consequence, the firm may focus on optimizing the nature of the risk to reduce the damages suffered by it. The primary goal is to discover supply chain weaknesses and determine the primary risk causes. The methodology concentrates on three major supply chain danger areas: shipping, marketing, and distribution, with a licensed insurance model built, evaluated, and matched to current approaches before being adjusted based on the results. In this scenario, we're also using Business Intelligence (BI), which helps businesses make better data-driven decisions.

Business intelligence (BI) is a broad term that includes business analytics, data mining, data visualization, data tools, and infrastructure. It is an analytical tool that generates a complete analysis report on the supply chain using data from it, allowing users to make more informed business choices.

This suggested approach may be expanded to identify dangers connected with other types of supply chains. Forecasting the growth rate of the supply chain may also be adopted in the future, along with new ideas and techniques to help achieve the aim. Furthermore, a framework of financial risk assessment for the supply chain based on data science is provided in this work to strengthen supply chain resilience to hazards. Initially, the study examines the various forms and mitigation strategies for financial risks management in the World wide web supply chain. The risk assessment model is then analyzed using machine learning analysis methods, and a supply chain liquidity risk management model based on multivariate regression analyses and a finance decision performance simulation is built.

This study explores the relationship between supply chain financial risk management and organizational innovation using the online finance framework, investigates the authenticity of the internet supply chain cash flow, and employs the online strategic decision model using descriptive and inferential statistics. The fuzzy rule-based method was employed to assess the hazard identification of the supply chain via the World wide web, and the long-term learning was used to evaluate the causal connection model to handle the risks in the supply chain in three particular stages such as shipping risks, attempting to sell risks, and supply- and demand-side risks to enhance the risk management capability of the online supply chain and digitalization. Data analysis and general risk management decisions are made using the split-sample statistical method and the research model and chart displayed in the figures.

The experimental observations analysis findings reveal that, under the online financing method and digitalization, the model is piecewise suited for financial risk management and supply chain management, and the data assessment reliability is excellent. The model is suitable for financial risk management and assessing supply chain performance, and it may successfully reduce the financial risks of the internet and digital technologies supply chain.

Limitations and Future Scope

This work proposes a theoretical and practical research paradigm to guide future investigations in solving these particular research needs. Based on the problem statement, this study contends that institutions can use business intelligence and big data to smartly control the monetary risks of supply chains to create useful, scarcity, non-imitable, and non-fungible resources to address the key areas of financial risk management in supply chains, thereby increasing agility and efficiency. Supply chain administration. The research model was used to illustrate our claim that business intelligence and big data may be utilized to minimize uncertainty in essential activities of financial risk management in supply chains. Using the study framework, this suggested framework illustrates how the ability of business intelligence and big data in companies can manage and minimize financial risks in supply chains by enhancing decision-making in the areas of financial risk management in supply chains, which leads to improved business movement speed and supply chain performance. The approach also includes three major areas of financial risk management in supply chains, as well as possible elements of supply chain agility and performance leveraging big data and business intelligence.

We hope that our suggested research approach will assist scholars and operators broaden their understanding of how to attain SC mobility. It also emphasizes the necessity of successfully managing financial risks in supply chains and successfully enhancing the capacity of business intelligence and big data to minimize these risks, reduce exposure associated with tasks in managing financial risks in supply chains, and eventually enhance nimbleness.

In the conceptual framework, the present study does not account for BI maturity (Cosic et al. 2015) or regulation impacts. The comparative usefulness of applying business intelligence in supply chain administration is outside the scope of this study. This original study's shortcomings might be seen as a potential for further studies. Following that, a scientific case study with multiple individuals from various companies would be done. We will contact ten to twelve directors from each company who are involved in controlling financial risk in their financial chains, as well as examine the capacity of big data and business intelligence within each company to assist in the three key areas we discussed earlier in this research for financial risk management in supply chains and evaluation. Appropriate materials to assess each organization's performance in increasing its speed of progress. We will explore methods for efficient and optimum use of big data and business intelligence to promote operational capability for flexibility and efficiency in controlling financial risks in supply chains via these in-depth research papers.

Funding Statement

No particular grant was given to this research by any funding organization in the public, private, or nonprofit sectors. (The research was not funded in any way by the authors).

Declaration of Interests Statement There was no possible conflict of interest disclosed by the authors.

Acknowledgements

The authors express their gratitude to the (International Journal of Management and Business Research) which will receive their paper and assist in its publication, as well as to the journal's editorial staff, reviewers, and jury members.

Additional Information

No additional supporting information is available for this paper.

References

1. Ali, I., Arslan, A., Khan, Z., & Tarba, S. Y. (2021). The role of industry 4.0 technologies in mitigating supply chain disruption: Empirical evidence from the Australian food processing industry. *IEEE Transactions on Engineering Management*, 1-11.
2. Berthon, P., Pitt, L. F., Ewing, M. T., & Bakkeland, G. (2003). Norms and power in marketing relationships: Alternative theories and empirical evidence. *Journal of Business Research*, 56 (9), 699–709.
3. Betts, M. The future of business intelligence (Computerworld, 2003).
4. Biere, M. Business Intelligence for the Enterprise (Pearson Education: New Jersey, 2003).
5. Blackman, I. D., Holland, C. P., & Westcott, T. (2013). Motorola's global financial supply chain strategy. *Supply Chain Management: An International Journal*, 18(2), 132–147.
6. Brito, R. P., & Miguel, P. L. (2017). Power, governance, and value in collaboration: Differences between buyer and supplier perspectives. *Journal of Supply Chain Management*, 53(2), 61–87.
7. Casidy, R., & Nyadzayo, M. (2019). Drivers and outcomes of relationship quality with professional service firms: An SME owner-manager perspective. *Industrial Marketing Management*, 78(1), 27–42.
8. Chen, P.-Y., Chen, K.-Y., & Wu, L.-Y. (2017). The impact of trust and commitment on value creation in asymmetric buyer-seller relationships: The mediation effect of specific asset investments. *Journal of Business & Industrial Marketing*, 32(3), 457–471.
9. Chicksand, D. (2015). Partnerships: The role that power plays in shaping collaborative buyer-supplier exchanges. *Industrial Marketing Management*, 48(1), 121–139.
10. Chiu, C., Chan, H., & Choi, T. (2020). Risk minimizing price-rebate- Return contracts in supply chains with ordering and pricing decisions: A multimethodological analysis. *IEEE Transactions on Engineering Management*, 67(2), 466-482.
11. Clauss, T., & Bouncken, R. B. (2019). Social power as an antecedence of governance in buyer-supplier alliances. *Industrial Marketing Management*, 77(1), 75–89.
12. Computerworld, Executive Briefings Get Smart About Business Intelligence (2005).
13. Cosic, R., Shanks, G., and Maynard, S.B. 2015. "A business analytics capability framework", 2015 (19).
14. Datamonitor, BI Trends – What to Expect in 2006 (January 2006).
15. Dawson, B., Young, L., Murray, J. M., & Wilkinson, I. (2017). Drivers of supplier - customer relationship profitability in China: Assessing international joint ventures versus state-owned enterprises. *Industrial Marketing Management*, 66, 29–41.
16. Decker, J, Brett, C. The Joy of SOX: Part 2-The SOX Solution Blueprint, META Group (2003).
17. F.Z. Fan, G.Q. Su, X.Y. Wang, Research on Credit Risk Evaluation and Risk Management of SMEs under Supply Chain Finance Model, *Journal of Central University of Finance & Economics*, 2017, No.12, pp.34-43.
18. Furlan, A., Grandinetti, R., & Camuffo, A. (2009). Business relationship portfolios and subcontractors' capabilities. *Industrial Marketing Management*, 38(8), 937–945.
19. G.L. Ji, B. Zhao, A Survey of Spatio-Temporal Data Mining for Big Data, *Journal of Nanjing Normal University (Natural Science Edition)*, 2014, No.1, pp.1-7.
20. Ghosh, I., Sanyal, M. K., & Jana, R. K. (2020). An ensemble of ensembles framework for predictive analytics of commodity market. 2020 4th International Conference on Computational Intelligence and Networks (CINE).
21. Gounaris, S. P. (2005). Trust and commitment influences on customer retention: Insights from business-to-business

- services. *Journal of Business Research*, 58(2), 126–140.
22. Gupta, S., & Dutta, K. (2011). Modelling of the financial supply chain. *European Journal of Operational Research*, 211(1), 47–56.
 23. H. Liu, On the status quo of Internet supply chain finance development and risk supervision, *Logistics Engineering and Management*, 2019, No.9, pp.31-32.
 24. Hong, T., & Kolios, A. (2020). A framework for risk management of large-scale organisation supply chains. 2020 International Conference on DecisionAid Sciences and Application (DASA).
 25. Izquierdo, C. C., & Cillan, J. G. (2004). The interaction of dependence and trust in long-term industrial relationships. *European Journal of Marketing*, 38(8), 974–994.
 26. J. Feng, C.F. Yuan, InnovationResearch on Supply Chain Financial RiskManagement under the Background of Big Data, *Business News*, 2019, No.33, pp.82-83.
 27. J. Li, J.L. Zhang, Research on Credit Risk Identification and Early Warning Model of Supply Chain Finance, *Business Management Journal*, 2019, No.8, pp.178-196.
 28. J.Y. Liang, C.J. Feng, P. Song, Overview of Big Data CorrelationAnalysis, *Chinese Journal of Computers*, 2016, No.1, pp.1-18.
 29. Jiang, Z., Henneberg, S. C., & Naud'é, P. (2012). Supplier relationship management in the construction industry: The effects of trust and dependence. *Journal of Business & Industrial Marketing*, 27(1), 3–15.
 30. Jiang, Z., Shiu, E., Henneberg, S., & Naud'é, P. (2016). Relationship quality inbusiness to business relationships-reviewing the current kinds of literature and proposing a new measurement model. *Psychology & Marketing*, 33(4), 297–313.
 31. Jiang, Z., Shiu, E., Henneberg, S., & Naud'é, P. (2016). Relationship quality inbusiness to business relationships-reviewing the current kinds of literature and proposing a new measurement model. *Psychology & Marketing*, 33(4), 297–313.
 32. Kharisma, S. A., & Ardi, R. (2020). Supply chain risk assessment of generic medicine in Indonesia using DEMATEL-based ANP (DANP). 2020 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM).
 33. Kim, S. K., Hibbard, J. D., & Swain, S. D. (2011). Commitment in marketing channels: Mitigator or aggravator of the effects of destructive acts? *Journal of Retailing*, 87(4), 521–539.
 34. Krisnawati, Widodo, K. R., & Jumeri. (2018). Risk mitigation for fresh raw milk in the rural supply chain. 2018 4th International Conference on Science and Technology (ICST).
 35. L. Wang, X.F. Meng, Review ofResearch on Privacy Protection ofLocation Big Data, *Journal of Software*, 2014, No.4, pp.693-712.
 36. L. Zhang, Research on blockchain- driven supply chain financial innovation from a game perspective, *On Economic Problems*, 2019, No.4, pp.48-54.
 37. Leonidou, L. C., Aykol, B., Spyropoulou, S., & Christodoulides, P.(2019). The power roots and drivers of infidelity in international businessrelationships. *Industrial Marketing Management*, 78, 198–212.
 38. Liu, Y., Li, Y., & Zhang, L. (2010). Control mechanisms across a buyer-supplier relationship quality matrix.*Journal of Business Research*, 63(1), 3– 12.
 39. Liu, Y., Li, Y., & Zhang, L. (2010). Control mechanisms across a buyer-supplier relationship quality matrix.*Journal of Business Research*, 63(1), 3– 12.
 40. Liu, Y., Luo, Y., Huang, Y., & Yang, Q. (2017). A diagnostic model of private control and collective control in buyer-supplier relationships. *IndustrialMarketing Management*, 63, 116–128.
 41. M. Pang, M. Hao, Research Review of Supply Chain Finance Risk and Management, *Communication of Finance and Accounting*, 2017, No.32, pp.45-47 + 129.
 42. M. Tang, L. H. Zhao, Explorationand Practice of Financial Model of Agricultural Supply Chain under Inclusive Finance-Taking Hope Finance as an example, *Financial DevelopmentReview*, 2018, No.11, pp.145-158.
 43. Morgan, R. M., & Hunt, S. D. (1994). The commitment-trust theory of relationship marketing. *Journal of Marketing*, 58(3), 20–38.
 44. Naud'é, P., & Buttle, F. (2000). Assessing relationship quality. *Industrial Marketing Management*, 29(4), 351–361.
 45. Oger, R., Lauras, M., Benaben, F., & Montreuil, B. (2019). Strategic supply chain planning and risk management: Experiment with a decision support system gathering business departments around a common vision. 2019 International Conference on Industrial Engineering and Systems Management (IESM).
 46. P. Xu, Research on Financial RiskPrevention of Agricultural Product Supply Chain Based on StructuralEquation Model, *Journal of Southwest University of Political Science and Law*, 2018, No.6, pp.128-135.
 47. P.J. Xu, Wu Shenghan, Research on Innovation and Development of Supply Chain Finance Model Based on "Internet +" Background, *Reform of Economic System*, 2018, No.5, pp.133-138.
 48. Patrucco, A. S., Moretto, A., Luzzini, D., & Glas, A. H. (2020).Obtaining supplier commitment:Antecedents and performance outcomes. *International Journal of Production Economics*, 220, Article 107449.
 49. Quinn, K. Establishing a Culture of Measurement – A Practical Guide to Business Intelligence, *Information Builders* (2003).
 50. Salamai, A., Hussain, O. K., Saberi, M., Chang, E., & Hussain, F. K. (2019). Highlighting the importance of considering the impacts of both external and internal risk factors on operationalparameters to improve supply chain risk management. *IEEE Access*, 7, 49297- 49315.

51. Shahzad, K., Ali, T., Takala, J., Helo, P., & Zaefarian, G. (2018). The varying roles of governance mechanisms on ex-post transaction costs and relationship commitment in buyer-supplier relationships. *Industrial Marketing Management*, 71(1), 135–146.
52. Son, B.-G., Kocabasoglu-Hillmer, C., & Roden, S. (2016). A dyadic perspective on the retailer-supplier relationships through the lens of social capital. *International Journal of Production Economics*, 178, 120–131.
53. Tong, X., Lai, K.-H., Zhu, Q., Zhao, S., Chen, J., & Cheng, T. (2018). Multinational enterprise buyers' choices for extending corporate social responsibility practices to suppliers in emerging countries: A multi-method study. *Journal of Operations Management*, 63, 25–43.
54. Velmurugan, Kavin and Yuvaraj, Santosh and Sumalatha, M.R. and Palivela, Lakshmi, Supply Chain Financial Risk Management Using Business Intelligence (June 6, 2022). Available at SSRN: <https://ssrn.com/abstract=4128710> or <http://dx.doi.org/10.2139/ssrn.4128710>
55. W. J. Hou, D. Xiang, C. D. Wu, Y.Q. Chen, Internet Supply Chain Financial Risk Evaluation Based on Local Variable Weight Comprehensive Evaluation Method, *Journal of Commercial Economics*, 2018, No. 24, pp.146-148.
56. Wuttke, D. A., Blome, C., & Henke, M. (2013). Focusing the financial flow of supply chains: An empirical investigation of financial supply chain management. *International Journal of Production Economics*, 145(2), 773–789.
57. Wuttke, D. A., Blome, C., Heese, H. S., & Protopappa-Sieke, M. (2016). Supply chain finance: Optimal introduction and adoption decisions. *International Journal of Production Economics*, 178(1), 72–81.
58. Wuyts, S. (2007). Extra-role behaviour in buyer-supplier relationships. *International Journal of Research in Marketing*, 24(4), 301–311.
59. Y.H. Tang, W. Duan, Research on the Prevention of Legal Risks in Internet Supply Chain Finance, *Journal of Hunan University of Science and Engineering*, 2018, No.10, pp.103-104.
60. Y.K. Wu, H.X. Guo, X.M. Wang, Review of Big Data Technology Research, *Journal of Liaoning University (Natural Sciences Edition)*, 2015, No.3, pp.236-242.
61. Yang, Q., Wang, Y., & Ren, Y. (2019). Research on financial risk management model of internet supply chain based on data science. *Cognitive Systems Research*, 56, 50-55.
62. Yousif Alsharidah, Y. M., & Alazzawi, A. (2020). Artificial intelligence and digital transformation in supply chain management a case study in Saudi companies. 2020 International Conference on Data Analytics for Business and Industry: Way Towards a Sustainable Economy (ICDABI).
63. Yumurtacı Hüseyinog lu, I.O., Kotzab, H., & Teller, C. (2020). Supply chain relationship quality and its impact on firm performance. *Production Planning and Control*, 31(6), 470–482.
64. Zhan, J., Li, S., & Chen, X. (2018). The impact of financing mechanism on supply chain sustainability and efficiency. *Journal of Cleaner Production*, 205(1), 407–418.
65. Zhan, J., Li, S., & Chen, X. (2018). The impact of financing mechanism on supply chain sustainability and efficiency. *Journal of Cleaner Production*, 205(1), 407–418.
66. Zhang, S., Fu, Y., & Kang, F. (2018). How to foster contractors' cooperative behaviour in the Chinese construction industry: Direct and interaction effects of power and contract. *International Journal of Project Management*, 36(7), 940–953.
67. Zhao, L., & Huchzermeier, A. (2019). Managing supplier financial distress with advance payment discounts and purchase order financing. *Omega*, 88, 77–90.
68. Zhou, J., Zhang, C., Shen, L., & Zhou, K. Z. (2020). Interpersonal guanxi and partner extra-role behaviour: Mediating role of relational and transactional governance strategy. *Industrial Marketing Management*, 91, 551–562.
69. Zhou, J., Zhang, C., Shen, L., & Zhou, K. Z. (2020). Interpersonal guanxi and partner extra-role behaviour: Mediating role of relational and transactional governance strategy. *Industrial Marketing Management*, 91, 551–562.
70. Zsidisin, G. A. (2003). Managerial perceptions of supply risk. *Journal of Supply Chain Management*, 39(4), 14–26.