

Research on the inheritance and development of Jiahe Wedding Ballads in local universities in Hunan Province

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Abstract

Intangible cultural heritages are an excellent traditional culture created by the Chinese people of all ethnic groups in the long-term production and life practice. They are the crystallization of the wisdom and civilization of the Chinese nation. The protection and inheritance of intangible cultural heritage is of great significance. Jiahe Wedding Ballads are one of the first intangible cultural heritages in Hunan Province, a long-spread art treasure in Hunan's Jiahe County with women's wedding customs as the main content. They have a long history and far-reaching influence. However, due to the negative impact market economy and modern urban civilization and their inevitable artistic limitations, they are facing a serious inheritance crisis; only the joint efforts of all sectors of society can resolve this crisis and carry forward this intangible cultural heritage.

The basic idea of this study is to reveal the inheritance status of Hunan Jiahe Wedding Ballads in local colleges and universities. By combining the characteristic music education of local colleges and universities, explore the advantages of Hunan Jiahe Wedding Ballads in local colleges and universities, and find the inheritance, innovation and development of Jiahe Wedding Ballads from the perspective of inheriting music culture.

Based on the above objectives, supplemented by literature collection method, and the interview method. The study is divided into the following sections:

1. This paper discusses the inheritance value of Hunan Jiahe Wedding Ballads and the inheritance status in local universities. It is divided into three parts in order, including the inheritance status of Jiahe Wedding Ballads, the inheritance value of Jiahe Wedding Ballads and the development path of Jiahe Wedding Ballads
2. In view of the poor inheritance performance of Hunan Jiahe, detailed analysis is conducted from the public awareness, the number of talents and the form of inheritance, and the necessity of the inheritance and innovation of Jiahe Wedding Ballads is discussed from the historical inheritance, cultural inheritance and aesthetic habits.
3. This paper comprehensively studies the "the inheritance and development of Jiahe Wedding Ballads in local universities in Hunan Province.

4. This paper discusses the necessity of the intangible cultural heritage of Hunan Jiahe Wedding Ballads in local universities. This paper holds that the use of university educational resources plays an important role in the inheritance and innovation of Jiahe Wedding Ballads.

Keywords: *Jiahe Wedding Ballads; local colleges; Inheritance value; Inheritance status quo; Development way.*

Introduction

Jiahe Wedding Ballads, popular in Jiahe County of Hunan Province, are an ancient Han folk song treasure that mainly reflects the marriage customs of women. Jiahe Wedding Ballads are farewell songs that a girl sings on the eve of her marriage, organized by her family and inviting the women in the village to accompany her. Since its beginning, they have been in the forest of folk art with its profound cultural background, rich singing content and unique local charm. They have become an indispensable part of the traditional marriage activities in Jiahe region for thousands of years and an important carrier and bridge to study the folk culture and art in Jiahe region.

After the reform and opening up, as the leader of the "South China Song township", Jiahe Wedding Ballads began to take on elegance. In order to further expand its influence, Jiahe County carried out several major folk collection activities, and relevant departments collected such songs on a large scale and compiled them into books.

In 1988, Jiahe County Folk Ballads Collection Office compiled and published a book Chinese Folk Ballads Collection of Hunan Volume Jiahe County Data Book, in which a total of 269 wedding songs were recorded. For the first time, Jiahe Wedding Ballads were compiled into a book. Since then, Jiahe Wedding Ballads can shine in front of people all over the country and even the world. In 2006, Jiahe Wedding Ballads were listed in the first batch of provincial intangible cultural heritage in Hunan Province. Although they have gone through thousands of years of historical vicissitudes, this precious folk art form is still relatively

intact and passed down to the present. At present, more than 2000 Jiahe Wedding Ballads have been collected and sorted out. Under the impact of modern civilization, it is urgent to fully explore the value of its intangible cultural heritage, attract attention from all walks of life, and explore a more reasonable way of inheritance.

1. Deepen the public's awareness of inheritance.

Establish the local people's awareness of intangible cultural heritage protection, and create a good social environment suitable for the survival of intangible cultural heritage. Intangible cultural heritage is a traditional cultural form created in long-term social life practice. They have been passed down from generation to generation through "oral instruction" among the people for thousands of years. The broad masses of the people have always been the creator, carrier and main force of the development of ancient cultural heritage. Therefore, the inheritance and development of Jiahe Wedding Ballads should not only be the responsibility of some government departments and experts, but also a social public welfare cultural cause led by the local government and participated by the local people. Therefore, The relevant cultural departments should strengthen the guidance, overall arrangement and standardized management, and act as a competent cultural promoter and propagandist image. For example, in Jiahe TV station and Jiahe County, the most influential comprehensive portal website "Jiahe network" opened a special column, playing the video related to the Jiahe Wedding Ballads, accompanied by text introduction or audio explanation. While using the network to spread, we should pay attention to the constant

updating of the content, the rich and diverse forms of activities, and the timely interaction with the audience. Department of culture, of course, also should strengthen the research, collect the latest achievements to finishing and assembly, or the related old books for revision, revision, enriched the contents of the book, improve the quality of binding through various channels, such as bookstore, institutions, neighborhood offices, schools, expanding propaganda, or free brochures with detailed content and various forms.

Jiahe is the most fertile place for the growth of wedding ballads, and because it is relatively closed, it is less impacted by the urban civilization, and can maintain the traditional natural and cultural space. Professional inheritors can be sent to the countryside regularly to communicate and hold symposiums, which can further deepen the public's understanding of wedding songs and enrich rural entertainment life at the same time. The activities can be held in towns and villages with larger areas and larger populations, and try to radiate to the surrounding villages, such as Shatouling Village, Longtan Town, Jiahe County, which is surrounded by Wuhumiao Village, Dalingtou Village and Xiaoli Village.

Rich historical and cultural connotations have endowed Jiahe Wedding Ballads with strong vitality. Therefore, the inheritance should not be limited to the singing form and skills, but more importantly, the historical and cultural connotations behind it should be explored and displayed, popularized to the general public, so as to deepen the people's sense of inheritance and cultural identity.

2. Attach importance to the protection and training of inherited talents.

The intangible cultural heritage takes sound, image and skill as the means of expression, and carries on through body and mouth as the cultural chain, but ultimately depends on the people. "Inheritor" is an individual or group

who directly participates in the inheritance of intangible cultural heritage and enables the inheritance of intangible cultural heritage. It is also the most important living carrier of intangible cultural heritage and the key to the inheritance of intangible cultural heritage. Inheritors have rich knowledge and exquisite skills, and are responsible for guiding apprentices in teaching, inheriting and developing intangible cultural heritage.

Li Taoying is one of the inheritors of Jiahe Wedding Ballads recognized by Hunan Provincial Department of Culture. Li Taoying took the lead in setting up the Golden Autumn Waist Drum Team in Jiahe County, and one of the important projects was to teach Jiahe Wedding Ballads and dance. After training, Li selected 12 women from her waist drum team to organize the first marriage team in Jiahe County to perform wedding accompany according to traditional customs. Now, in Jiahe county alone, there are eight teams with hundreds of people, all of them Li's proteges, and they have become fashionable for young women to get married in traditional wedding ceremonies. They have been proved that excellent inheritors can indeed play an extremely important role in the inheritance and development of Jiahe Wedding Ballads. Therefore, it is especially important to protect and cultivate inheritors.

Colleges and universities are to cultivate the important place of the various types of talents, the traditional culture of publicity, promotion, can find the match in the teaching talents, let them get the corresponding professional training, promote professionalism and culture heritage at the same time, so as to change the present situation that inheritors cannot achieve effective inheritance. On this basis, we should also pay more attention to the construction and supplement of inheriting talents and teams. Colleges and universities can carry out some selection events, open classes for those who are interested in learning Jiahe Wedding Ballads,

and hold special lectures and concerts in the university, so as to select more college talents with professional expertise and interest, and actively invest in the inheritance and promotion of Jiahe Wedding Ballads. Students in the school have strong ability to learn and absorb knowledge, and have special arrangements for music lessons. These are high-quality resources, coupled with a perfect talent training plan, so as to carry out the cultivation of inheritors of Jiahe Wedding Ballads, and so that they can play a more active role in the future inheritance.

3. Use the educational resources of colleges and universities to inherit Jiahe Wedding Ballads.

Colleges and universities are places where excellent talents in various fields are trained for the society. They have great advantages in educational resources, and they also have certain responsibilities and obligations in the research and inheritance of traditional culture. In order to rid people's ignorance of Jiahe Wedding Ballads in consciousness, it is necessary to penetrate into the general public's stronger sense of inheritance through diversified ways. In the inheritance of Jiahe Wedding Ballads, it contains rich historical and cultural information, which makes with stronger vitality. Therefore, the form of inheritance should not be limited to singing, but more cultural connotation should be shown to the public.

For universities, relevant research groups can be arranged to act as the guidance and publicity image of relevant culture. Conduct publicity through various forms of media in the network, contact relevant influential television stations or comprehensive web portals in Jiahe County, and set up special propaganda columns for wedding songs. At the same time, teachers and students of the school can also be organized to participate in the actual publicity activities. Through some cultural and recreational activities, professional inheritors can be sought to communicate in the countryside, and the

participation of the public can be stimulated, so that Jiahe Wedding Ballads can regain its due cognition and development.

Analysis of the inheritance and development of Jiahe Wedding Ballads in local universities in Hunan Province

Jiahe Wedding Ballads are one of the first intangible cultural heritages in Hunan Province, a long-spread art treasure in Hunan's Jiahe County with women's wedding customs as the main content. They have a long history and far-reaching influence. However, due to the negative impact market economy and modern urban civilization and their inevitable artistic limitations, they are facing a serious inheritance crisis.

There are three research questions presented in this paper:

1. Select Jiahe Wedding Ballads as a case study.
2. Why is the research target targeted in local universities?
3. Hunan Jiahe Wedding Ballads in the local colleges and universities inheritance and development of the conditions and guarantee factors

Research objectives

1. Reveal the inheritance status and development status of Hunan Jiahe Wedding Ballads.
2. Reveal the advantages of Hunan Jiahe Wedding Ballads inheritance and development in local colleges and universities.
3. Establish local universities as the center, inherit and develop Hunan Jiahe Wedding Ballads as the goal, protect the intangible cultural heritage of Jiahe Wedding Ballads spread, resolve the inheritance crisis of Jiahe Wedding Ballads facing.

Literature review

1. Research results of the musical characteristics of Jiahe Wedding Ballads

Li Di's "Preliminary Exploration of Hunan Jiahe Wedding Ballads" discusses the historical origin of Jiahe County and Jiahe Wedding Ballads, the position and function of the performers, the content, form, procedure and musical elements characteristics of the performance. The second part of the description of the use of performance form, singing, dialect in Jiahe Wedding Ballads and the fourth part of a large number of music from the five music elements, including tone, rotation range, rhythm rhythm, termination characteristics, the structure of Jiahe Wedding Ballads music characteristics are concise, and has unique insights.

2. Study of Female Psychology in Jiahe Wedding Ballads

Female characters occupy the dominant role in Jiahe Wedding Ballads, and have obvious female characteristics in both content and form. From the perspective of feminism, exploring Jiahe Wedding Ballads has a new understanding connotation. For example, Wang Weiwei explores the different life role of the bride in Jiahe Wedding Ballads from the perspective of social psychology, and the key role is the daughter-bride-daughter-in-law. As a cut-off point, the wedding ceremony divides the three completely different life periods of women. With the life etiquette of wedding, women have completed the positioning of social role, and become the mark of demarcation between female social role and family role. The many Jiahe Wedding Ballads highlight the bride's fear to begin the task of this unfamiliar role. Jiahe Wedding Ballads as a special catharsis in the special atmosphere for women provides a wanton to the other occasions in the patriarchal society can not achieve the best form of self expression, women are endowed with voice, they take this

power, through emotional catharsis, remove emotional pressure when role transformation, in also song also cry, also sad also happy singing difficult to complete the role of the daughter to daughter-in-law of psychological transformation

3. Research on the Protection and Inheritance of Jiahe Wedding Ballads

Jiang Di pointed out the inheritance value of Jiahe Wedding Ballads in his article "The inheritance of intangible Cultural Heritage Jiahe Wedding Ballads": first, the value of historical inheritance song, which is the core value of the intangible cultural heritage value system, which has an unofficial historical significance. The second is the inheritance of culture. Jiahe Wedding Ballads is an artistic flower in China's national characteristic culture, which contains the group consciousness and group spirit of values, psychological structure, temperament and emotion deposited from generation to generation, and is a living fossil for people to study the folk culture of the Han nationality. The third is the inheritance of aesthetic habits. Under the common survival background and ecological environment, the people of each nation or region, in the long-term society, will gradually develop regional or national aesthetic habits in the long-term social life and practice.

Conceptual framework

Based on the review of a large number of relevant literature, the researchers formed the following research conceptual framework by analyzing the relevant data and information.

Research on the inheritance and development of Hunan Jiahe Wedding Ballads, the determination of the research objects, the innovation of university teaching mode, the exploration of the inheritance and development mode of Hunan Jiahe Wedding Ballads, and the relevant relationship between the independent

variable IV (independent variable) and the dependent variable DV (dependent variable).

	(independent variable)	(dependent variable)
Hypot thesis 1	Taking Hunan Jiahe Wedding Ballads as the research object, this paper determines the inheritance crisis Jiahe Wedding Ballads faces.	Hunan Jiahe Wedding Ballads inheritance and development mode
Hypot thesis 2	Hunan Jiahe Wedding Ballads in the local colleges and universities inheritance and development of the conditions and guarantee factors	
Hypot thesis 3	Establish local universities as the center, inherit and develop Hunan Jiahe Wedding Ballads as the goal, to realize the organic inheritance of Jiahe Wedding Ballads.	

Research methodology

This paper mainly studied the Hunan Jiahe Wedding Ballads inheritance development present situation, through Jiahe Wedding Ballads is discussed with the heritage value and development way to Jiahe Wedding Ballads, reveals Jiahe Wedding Ballads in the necessity of the development of local colleges and universities, for the local colleges and universities with protection and inheritance Jiahe Wedding Ballads provides a theoretical and practical guidance, enrich the research field of Jiahe Wedding Ballads, It is not only conducive to the inheritance and development of Jiahe Wedding Ballads in universities, but also improves the popularity of Jiahe Wedding Ballads among the people. To achieve the research objectives, the investigators adopted a mixed research method combining qualitative and quantitative research in the study.

The qualitative research mainly adopts the interview method, which are local Jiahe Wedding Ballads singers, teachers and students of colleges and universities. Qualitative data were collected through in-depth interviews. Qualitative data can also be collected by questionnaire survey. In addition, we can also collect the data of Jiahe Wedding Ballads and the relevant literature data of local universities to obtain the qualitative data.

The quantitative research mainly adopts the method of questionnaire, including the singers of Jiahe Wedding Ballads, creators of Jiahe Wedding Ballads, college teachers and college students. Through the questionnaire, quantitative data is obtained, and the data analysis is conducted with the help of certain data analysis methods and software, so as to reveal the inheritance status of Jiahe Wedding Ballads and the inheritance and development

strategy of Jiahe Wedding Ballads in local universities.

Research results:

After the preliminary data collection, collation and research, according to the data analysis results, this study hopes to obtain the following expected research results:

1. Jiahe Wedding Ballads are large in number, rich in accent and playing, and full in system, forms a unique style. They include a collection of poetry, song, dance and drama, a comprehensive art form with priority to singing and dancing. The performance procedures of Jiahe Wedding Ballads are closely linked, from singing "Anxi Song" to "sending off the wedding song". There are corresponding songs in each period, like a complete large-scale vocal cycle. Jiahe Wedding Ballads are the richest in form, including solo, duet, and talking and singing, dancing and singing, crying and singing, and play and singing forms. The dance in Jiahe Wedding Ballads is the display of real labor and life, including pushing and grinding dance, boating dance, buying wine dance, changing incense dance, etc., with a strong local flavor and life atmosphere. There is a distinctive dance, a mother calling her daughter back, in which the bride's mother sits on a chair with a few older singer and sing to call the daughter while the bride and other ten young singer stand outside, kneel in front of the mother and leave again according to singing content alternately, a performance of endearment. This kind of art with a story plot already has the element of primitive opera form.

2. Jiahe Wedding Ballads is a kind of cultural spirit, but also the wisdom of Jiahe women crystallization. From the Jiahe Wedding Ballads with women as the main singing body, it reflects the female philosophy of life. It has great research value for the development of human civilization. By promoting its internal cultural spirit, the economic value of Jiahe area

can be realized. The "original" art performance has gradually disappeared with the pace of modernization. In order to better carry forward the inner cultural spirit of Jiahe Wedding Ballads, the relevant artists must pay attention to advancing with The Times and be constantly innovating, which is the fundamental way to develop the art of Jiahe music. Through the organic combination of culture and art, cultural form, cultural consciousness, cultural connotation, weaving a more beautiful Jiahe Wedding Ballads, is an important means to enhance the influence of Jiahe area, and promote its economic development. Constantly transfer the audience group objects, constantly transform the artistic methods, so that people can inherit the culture while developing the culture, so that people can enhance their economic value while improving the cultural cultivation.

3. With the development of The Times and the progress of the society, it is not only completely possible, but also very necessary to reproduce a folk art with the art form popular with the public. Let the present common people, especially the young people, understand and love Jiahe Wedding Ballads, it requires Jiahe Wedding Ballads from the creation of content to the communication form of all need to fit the development of The Times and the public aesthetic hobby. No matter what kind of art form, the ultimate purpose of its generation and development is to serve people. We protect the intangible cultural heritage should not only keep their original cultural connotation and artistic characteristics, but also let it adapt to the change of society, to inject more function of their era, let the intangible cultural heritage in the process of The Times still keep fresh vitality, constantly to meet people's growing spiritual and cultural needs.

Conclusion

The results show that Jiahe Wedding Ballads has a long history, affecting the life of the local generations with its tenacious vitality, and

becoming the carrier of people's emotion and the source of joy.

1.Jiahe Wedding Ballads are created, sung and played by women. They are a pure female literature. The content of the song shoes sisterhood, thanks to the parents, parting feelings; Some tell the joy of being a woman at home and the pain of being a daughter-in-law; some blame parents' arranged marriage and matchmaker cheats. The content involves all aspects of women's daily life, and depicts a vivid image of the old working women.The most distinctive part is that there are many crying songs in other parts of China to persuade the bride to follow the "three obedience and four virtues" after marriage, but there are almost no such songs in Jiahe, but a large number of songs vividly show Jiahe women's resentment towards the feudal marriage system, ethics, anger and struggle.These songs boldly use metaphors and exaggerations to focus on the suffering caused by the feudal marriage system to women, from the front or side of the profound indictment, is a kind of personal anger, grief for the past and the future.

Jiahe Wedding Ballads shows the unique aesthetic taste of women. For example, in the song and dance, the number of people in the performance is even, and the formation often presents the form of inner and outer concentric circles, which shows the beautiful yearning of women for the consummation and beauty of marriage life and the unity of marriage forever. Most of the steps and gestures come from the daily work of women. They are simple, natural, and clear, but the original femininity and charm of women include both.

2.Art is drawn up from life. No art divorced from life will not be recognized by people. Jiahe Wedding Ballads has experienced a long history, can be widely spread to this day, has its own existence value. Jiahe Wedding Ballads has enhanced its popularity and played a huge role in promoting the local history and culture. The Golden Harvest wedding song is a spiritual

culture passed on from word of mouth. When people hear the beautiful music melody and rhythm, they will naturally be deeply interested in its origin. Through further inquiry, I know the history and culture of Jiahe.

Suggestions

There are many shortcomings in the current study due to time and funding constraints. Therefore, the investigators hope that future research can focus on the following aspects:

1.Hunan Jiahe Wedding Ballads is popular in Jiahe, Guiyang, Linwu, Yizhang, Chen County and other places in southern Hunan province, and takes Jiahe as its development and activity center. Due to the wide distribution of the region, the regional culture of Jiahe Wedding Ballads is very rich, and many local music and cultural materials can not be checked on the Internet, so the field investigation and evidence collection are needed, which brings some difficulties for the overview of the local culture in the region.Since this study is only for the Jiahe Wedding Ballads in Hunan province, the subsequent research direction can also spread to those in other parts of Hunan province, and find the similarities and differences in the culture, inheritance and performance forms of the Wedding Ballads.

2.This study chooses to explore the inheritance and development of Hunan Jiahe Wedding Ballads in local universities in China, which is to study the feasibility of integrating them into university music education from a macro perspective. Not only enrich the characteristic music education research, more conducive to Hunan Jiahe Wedding Ballads inheritance and development, but also can let Jiahe Wedding Ballads appeared in the vision of more people, let more people understand, feel its artistic value, promote the protection and inheritance, solve the impact of today's diversified society with music culture, further promote Jiahe Wedding Ballads development history rescue research and academic theoretical research,

also more looking forward to for China excellent local music inheritance and development innovation contribute their own

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