

Recommendations for Vietnam Export Situation of Agriculture products - and a case of sea products export in Ca Mau province

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Abstract

In recent years, Vietnam agriculture sector face many challenges and difficulties from natural disasters (and disease affects the production and trade of agro-forestry-fishery product) and also it will expand to global markets.

Next, we see: The seafood export market of Ca Mau province has recently been expanded thanks to free trade agreements. In particular, the local seafood export turnover this year has increased by more than 42% over the same period.

After the policy of economic restructuring and production transformation according to Directive No. 09/CT/TU, dated 7/7/2000 of the 12th Ca Mau Provincial Party Committee on investment in production from agriculture - fishery - from forestry to fishery - agriculture - forestry, especially the policy of converting some rice-growing areas to shrimp farming, makes the agricultural picture of Ca Mau province more diverse.

Keywords: *Export, agricultural products, Vietnam.*

1. INTRODUCTION

Achievements in exporting key agricultural products of VietnamL

We recognize that opportunities of Vietnam agriculture products:

- good quality products

- potential to expand to global markets

- 544 b USD were total export turnover in 2020

And 22.83 b USD in first 5 months 2021

(source: vioit.org.vn)

- export will be miracle of country

- covid 19 spread (epidemic) effects

Threats of agriculture:

Therefore the country need to capture new opportunities for this sector.

- negative growth in many nations in the world

Table 1 - Summary of previous studies

Hoang Nga Thi My (2011)	→	Four decades after war, Vietnam economy faced a number of severe periods, even crisis. The first crisis occurred in the 1980s of the previous century, the second one occurred during the last years of the 1990s with the East-Asian economics crisis and this time has been the great global crisis from 2008 up to now. In all three times of crisis occurrence, agriculture is the only field that maintains the growth to support economy while other fields extremely went down. The index of export-import situation was the proof for that. In fact, Vietnam was in excess of imports over exports. Even the trade gap increased from year to year but agriculture contributed to the development of country that is relevant to the excess of exports over imports and the trade gap in agriculture of the following year always increases more than the previous year.
Chia, N Wang and Anh P LE (2018)	→	International market selection for conducting exports is based on various trade and economic factors. It is very important to understand how to efficiently trade with another country and to maintain consistency. However, such a consistency is not possible in the case of economics. Therefore, using an efficiency measure helps us to explore and benchmark a country's exportation businesses. Exploring the most productive export business will help us achieve another goal of this study, which is the selection of international market efficiencies. The export market efficiency. The findings show that for the selection of the export market, the three countries that were the most consistently efficient during 2014–2017 were Malaysia, Singapore, and the United States.
FDI Opportunities in Vietnam in 2018	→	Vietnam's ease-of-doing-business index, estimated by the World Bank, increased to 68 in 2018 from 78 in 2017, out of the 190 countries. This index measures the aspects of regulation that affect some areas of the life of a business, such as getting credit, getting electricity, paying taxes, resolving solvency, and others (World Bank. Doing Business in Vietnam—World Bank Group, 2018)

(source: author synthesis)

Beside, LTV Nga e al (2021) also mentioned that Vietnam need to encourage more exports with suitable policies

Hence authors choose this topic “RECOMMENDATIONS FOR VIETNAM EXPORT SITUATION of Agriculture products - and a case of sea products export in Ca Mau province”

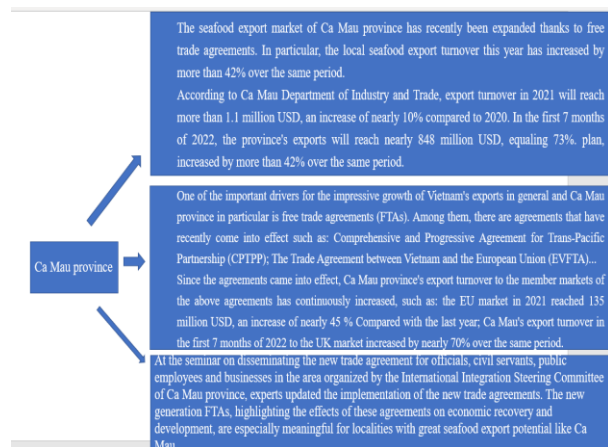
2. Methodology

The collected data will be aggregated, descriptive statistical methods, comparative methods and interpretation of research results will be used by the writer to analyze the current situation of Vietnam's agricultural exports to the market. APEC member countries

3. Main findings

3.1 Export Sea products in case of Ca Mau province

We see below figure:



(source: vasep.com.vn)

Figure 1 - production lines in Ca Mau firms

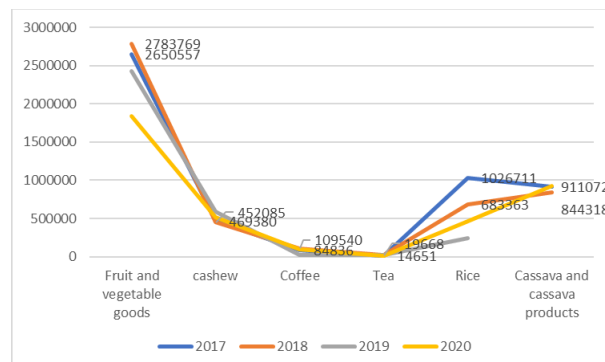
(source: camau.gov.vn)

3.2 Export of agriculture products in vietnam

The decline in export value is partly due to the great influence of the Covid-19 pandemic, however, it is undeniable that Vietnam's industries in general and agricultural products need to further improve their quality and ensure prices. into products to be able to compete with products from other countries in the world in the current fierce competition.

In terms of export volume, in 2017, Vietnam's rice export volume to Australia was estimated at 11009 tons, this number increased sharply to 29523 thousand tons in 2020.

Graph 1: Export volume and value of some key agricultural products of Vietnam to the Chinese market



The export of Vietnamese agricultural products to the member countries of APEC has achieved certain results in terms of export scale and export value. large decrease in export size and export volume.

BESIDE: Uncertainty in policies of importers

The change in import policies of countries will greatly affect the export of agricultural products. In recent years, there have been many anti-dumping tax lawsuits filed by the US against Vietnamese shrimp and pangasius products. Or the EU applies a "yellow card" to Vietnam's seafood imports into the EU; the Farmbill Act of the United States (American Farm Law); the change of China's border trade management policy to increase the application of measures on traceability of agricultural, forestry and fishery products, tightening of small-quota import, temporary import for re-export; Quarantine measures of imported seafood from Korea, temporary suspension of seafood imports from Saudi Arabia, some import regulations from Brazil or policies on importing seafood into Russia... create difficulties. difficult for the export of agricultural products of Vietnam.

4. Conclusion

We propose that:

In general, it is necessary to research and select products with competitive advantages to shift the production structure towards producing products that can stand firm in the domestic market and the market of APEC members. and at the same time take advantage of the tax exemption and reduction incentives brought in the export of Vietnamese goods to foreign countries. Next, we need to enhance corporate governance in such transactions and companies (TTH Ha et al, 2019; DTN Huy, 2015; PM Dat et , 2020; DTN Huy & DTN Hien, 2010). as

well as enhance bank roles (NN Thach et al, 2021; LT Hue et al, 2020; NN Thach et al, 2020).

Figure 2- Ca Mau export markets expanded and free FTA



(Source: internet)

Conflicts of interest: There is no conflict of interest

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